



MASTER OF SCIENCE IN BUSINESS PSYCHOLOGY

Understand what's behind the structure, behavior and environment of your organization...







Extreme competition has given rise to high-performance organizations and the demand for talented individuals who understand how human behavior factors into a strategic advantage.

The M.S. in Business Psychology (MSBP) from UWI-ROYTEC emphasizes using the latest psychological research to motivate behavior and resolve challenging managerial issues — advancing your career and your organization's mission.







The Franklin MSBP develops you personally and professionally through practical understanding of business psychology theories, concepts and principles.

You will tap into the extensive real-world expertise of Franklin's highly qualified instructors to help guide you through our MSBP curriculum. Studies include neurolinguistic programming, mind mapping and managerial psychology.

By sharing your insight with other master's level students and learning from their experiences, you will emerge with a unique perspective of how to integrate new understandings in human behavior with business functions and practices. By knowing how to generate positive results, while capitalizing on new organizational opportunities, you gain the competitive edge in the marketplace.







WHY CHOOSE FRANKLIN UNIVERSITY?

In today's demanding workplace, it's increasingly important to define your unique professional value. Regionally accredited and nonprofit, Franklin University has been geared toward – and passionate about – providing a quality education for busy working adults since 1902. Today, nearly 10,000 students from all over the world advance their careers through Franklin's flexible, relevant coursework.

WHAT EXPERIENCE WILL YOU GAIN?

Assess the value of a neuroscience tool for use in the workplace

Assess the business intelligence of an organization

Evaluate psychological assessments for use in leadership and organization development

Create behaviorally based measures of economic performance

Apply psychological principles in new product marketing

Differentiate job applicants using behavioral science methods

Design a process to stimulate organizational innovation

Employ coaching techniques to deal with dysfunctional individuals





MSBP COURSES (36 HOURS)

Students are admitted to the MSBP Program periodically throughout the year. Courses are six weeks in length and are taken sequentially.

PSYC 601	Introduction to Business Psychology
PSYC 602	Individual & Organizational Intelligence
PSYC 603	Managerial Psychology
PSYC 604	Behavioral Economics & Neurofinance
PSYC 605	Psychology of Marketing
PSYC 606	Psychology of Human Resources
PSYC 607	Psychology of Creativity, Innovation & Change
PSYC 608	Psychology of Organizational Coaching
PSYC 609	Business Psychology Mastery Demonstration

Consult the Franklin University Academic Bulletin for complete information on degree requirements In addition to the Franklin courses above, students will also take a research or thesis course (2 credit hours) offered by UWI-ROYTEC.

This course fulfills local authorization requirements for graduate degree programs.





ADMISSION REQUIREMENTS

- Eligibility is assessed through your experiences, accomplishments and academic record as well as through an essay and references
- A baccalaureate degree from a regionally accredited college or university
- A minimum undergraduate GPA of 2.75 on a 4.0 scale (A GPA less than 2.75 can be reviewed for potential conditional admission.)
- Successful completion of undergraduate prerequisite courses in introductory psychology and basic statistics (Prerequisite courses can be completed at UWI-ROYTEC.)

CONCEPTS
FINANCENEUROSCIENCE INTUITIVE
PRINCIPLES
PSYCHOLOGY PRINCIPLES F CONOMICS
GROW INTELLIGENCE INDIVIDUAL PRINCIPLES FINANCE
ADVANCEMENT
FINANCE TECHNIQUES
FINANCE TECHNIQUES
CONOMICS MARKETING
MARKETPLACE THEORIES THINK
ADVANCEMENT METHODS
INTELLIGENCE SENSING
PRINCIPLES SENSING
PRINCIPLES SENSING
PSYCHOLOGY METHODS
THINK
REAL-WORLD
PSYCHOLOGY METHODS
CONCEPTS THEORIES PRINCIPLES FILE
MARKETING THEORIES PRINCIPLES FILE
MARKET THEORIES PRINCIPLES FILE
MARKET PRINCIPLES FILE
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GETTING STARTED

- Complete online application
- Request official college transcripts and professional evaluations
- Submit admission essay along with curriculum vitae (or résumé) and contact information for three references
- Demonstrate English proficiency

You will be notified of your acceptance into the program by the Franklin University Office of International Students and Programs (OISP) or the UWI-ROYTEC liaison.

LEARN MORE www.roytec.edu

RELEVANT CURRICULUM

Our master's programs are all designed with the input of industry leaders who have actually worked in their fields. Our course designers ensure that what you learn is relevant and able to be applied as soon as you step out of the classroom – giving you an edge in the workplace.

ACCELERATED PROGRAMS

We know you're busy with work, family, and life in general – which is why our courses are geared to maximize your learning. The program duration is two years and one term.

EXPERIENCED FACULTY

You'll learn and grow through insight from professionals with real-world knowledge. Our faculty are experts in their industries, so you learn not only the theories behind the practice but how to apply them in real-world situations. With access to expertise like this, it's no wonder that our alumni can be found working at the top Fortune 100 companies around the world.





WHY CHOOSE UWI-ROYTEC

UWI-ROYTEC is a private tertiary level institution and a wholly owned subsidiary of The University of the West Indies, St. Augustine. UWI-ROYTEC was launched in 1987 by RBTT Bank and in 2006 RBTT-RBC transferred the management and academic operations to UWI St. Augustine.

Our programme portfolio includes business administration, teacher education, information technology, real estate management, entrepreneurship, project management and financial services. We are supported through academic exchange by our overseas partners: the University of New Brunswick, Franklin University, Advocis and The Commonwealth of Learning.

Our academic standards and operating policies are quality assured through our internal academic boards and committees, the engagement of qualified and dedicated faculty and the integration of best practices through UWI and our overseas partners. Moreover, our transnational programmes and institutional processes are quality assured by the Accreditation Council of Trinidad and Tobago (ACTT). UWI-ROYTEC is registered under the Companies Act of 1995, Trinidad and Tobago and operates from two campus locations, namely 136-138, Henry Street, Port of Spain, and Naparima College, San Fernando.

NORTH CAMPUS

136-138 Henry Street, Port of Spain, Trinidad, WI Tel: (868) 225-1299 • Fax: (868) 623-7338

SOUTH CAMPUS

Naparima College, Lute Drive, San Fernando, Trinidad, WI Tel: (868) 225-1299 • Fax: (868) 652-7847

www.roytec.edu marketing@roytec.edu







VISION

To be the tertiary institution of choice, that meets national and international standards of quality through its distinction and leadership in the areas of business, education and technology studies, para-professional programmes and corporate training.

MISSION

To position the institution as the preferred provider of applied studies in Trinidad and Tobago and to enhance corporate competitiveness by producing a work ready graduate who is a highly skilled and competent an entrepreneur, and a socially engaged individual.

CORE VALUES

- Excellence
- People-Centeredness
- Integrity
- Equity
- Quality
- Engagement
- Innovation
- Life Long Learning

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