

## COURSES COVERED

### Marketing Major

- Consumer Behaviour
- Integrated Marketing Communications
- Digital Marketing and e-Commerce
- Consumer Insights and Marketing Research
- International Marketing
- Marketing Planning - Capstone Course

### Finance and Accounting Major

- Corporate Finance
- Personal Financial Planning
- Financial Markets and Institutions
- Investments and Portfolio Management
- International Financial Management
- Financial Statement Analysis

### Human Resource Management Major

- Negotiation and Conflict Management
- Performance Management
- Compensation and Reward Management
- Industrial Relations
- Learning and Development
- International Human Resource Management (HRM)

## ENTRY REQUIREMENTS:

The UWI-ROYTEC Associate of Science Degree in Management (ADM) programme with a minimum GPA of 2.0. Cohorts prior to September 2017 should have a minimum GPA of 1.5.

An equivalent Associate degree level qualification from another institution.

Students may also be considered on the basis of their work experience and training as deemed relevant by UWI-ROYTEC's Admissions Committee to be equivalent of the above for the purpose of study.

Applicants may be subject to an interview

## HOW TO APPLY

The following are required on submission of each completed Application Form:

- The original and a copy of Certificates
- Non-refundable application fee of \$120.00 (Linx, Manager's cheque or credit card only, no cash or personal cheque)
- One (1) Passport-sized Photograph
- The original and copy of the following forms of National Identification: Birth Certificate and National ID Card or Passport
- The original and a copy of your Marriage Certificate/Affidavit. (This is applicable if the name on the certificate is different from the name on the application form)

Applicants wishing to apply for exemptions must do so at the time of application. Exemptions will only be considered when supported by original copies of Transcripts.

Applications must be sent to:

### The Registrar

The UWI School of Business and Applied Studies Limited (UWI-ROYTEC)  
#136-138 Henry Street, Port of Spain



UWI SCHOOL OF BUSINESS AND  
APPLIED STUDIES LIMITED  
trading as

# ROYTEC



## BACHELOR OF SCIENCE DEGREE IN BUSINESS MANAGEMENT (BDM)





## ABOUT THE PROGRAMME:

This is a programme of study leading to the award of a Bachelor of Science Degree in Business Management (BDM), which will meet the needs of students who are seeking to develop careers in the field of business. The programme offers an additional two years of study for UWI-ROYTEC's graduates who have completed the Associate of Science Degree in Management (ADM), leading to a full undergraduate degree with a credit load of 120 credit hours. The BDM is designed around six (6) key habits/intentions, to be fostered in all BDM graduates which are Entrepreneurship, Scientific enquiry and critical thinking, Social Impact, Technology innovations, Effective communication and Effective Leadership.

## PROGRAMME AIMS AND OBJECTIVES:

1. To equip students with an entrepreneurial mindset through engagement in the process of entrepreneurship; research and evaluation of business developmental opportunities.
2. To provide students with an in-depth understanding of major contemporary global business operations through the study of key business fields such as Business Psychology, Finance, Marketing and Human Resource Management.
3. To develop critical and analytical thinking skills required for problem solving and application of knowledge in the business world.
4. To expose students to the practical application of technological innovations as business solutions that contribute to higher levels of economic output and improve the quality of lives.
5. To develop effective communication skills for presenting information, data, conducting primary research on local, regional and international business management.
6. To demonstrate practical approaches to leadership and management which promote the importance of accountability, responsibility and ethical conduct in business management.

## PROGRAMME STRUCTURE:

The structure comprises of 120 credit hours (66 credit hours in the ADM and 54 credit hours of advanced study). In the advanced area of study, six (6) core courses are mandatory. The advance study programme is conducted over five (5) academic terms. Classes meet (on average) for three (3) hours per week for twelve (12) weeks for each course. Therefore, each course is taught for a minimum of thirty-six (36) contact hours. The programme is delivered through a combination of formal lectures, guided reading and tutorial groups. Courses are assessed by a combination of traditional written examinations, participation, attendance, individual and group assignments. All modules are assessed within the semester in which they are taught.

## COURSES COVERED: UWI-ROYTEC Associate Degree Level (Years 1 & 2)

- |  |                                     |
|--|-------------------------------------|
| • Business Ethics                      | • Management Accounting             |
| • Business Spanish                     | • Marketing                         |
| • Calculus                             | • Micro Economics                   |
| • English Usage                        | • Organizational Behaviour          |
| • Financial Management                 | • Pre-College Mathematics           |
| • Finite Mathematics                   | • Psychology                        |
| • Fundamentals of Management           | • Quantitative Methods I            |
| • Fundamentals of Politics             | • Quantitative Methods II           |
| • Human Resource Management            | • Sociology                         |
| • Introduction to Financial Accounting | • Spanish 1                         |
| • Macro Economics                      | • Business Communication            |
|  | • Understanding Human Communication |

## UWI-ROYTEC Bachelor Degree Level (Years 3 & 4)

### Areas of Specialization:

- Business Psychology
- Finance
- Marketing
- Human Resource Management

To obtain a major a student must pursue six (6) core courses; the six (6) core courses under any of the majors listed below and any three (3) electives.

Students who do not wish to pursue a major must complete the six (6) core courses and nine (9) electives.

### Core Courses

- Management Information Systems
- Business Law
- Strategic Management
- Effective Leadership and Corporate Social Responsibility
- Entrepreneurship
- International Business

## COURSES COVERED:

### Business Psychology Major

- Introduction to Business Psychology
- Research Skills in Business Psychology
- The Psychology of Entrepreneurship
- Psychopathology in Business
- Occupational Health Psychology
- Business Psychology Research Project